

# Growth Mapping & Planning

*with Sian Winfield.*

For experienced support to plan out the next stages of what needs to be done either individual, a start-up or investment





# Why?

There are many areas a startup needs to consider and work on for success and often in the early stages or when scaling it can be hard to know what is a priority both strategically and also practically if resources are lean or there is experience or understanding of this missing.

This session will help to align what needs to happen when, in what order and most importantly a clear understanding of how this could be done practically based on the current and future resources available.

From starting a business to scaling to preparing for funding or even just for yourself and planning out your own growth or even personal brand development. There are so many applications to smart planning and forward thinking.

# Topics

*we will cover*

- **Understand** current goals and expectations / resources available
- **Strategic review**, guidance around lean startup or scale up methodologies
- **Recommendations** on direction and guidance
- **Understand** what to do in what order and why
- Most importantly **HOW** to deliver it too
- **Action plan** with required deliverables

# Who?

*is this for*

**Entrepreneurs new or established, CEO's, Founders, Investors who are all looking for support to plan the next stage of what they need to do to make either themselves or their business or investment a success**

They will have some idea of what they want to achieve and why, but need the coaching and directional guidance with business growth experience to understand what to do when and in what order.

This is particularly helpful for startups looking to grow, get investment or scale after funding and need support in order to know what to do when and how to make that a success.

# How?

*does it work*

• Time Management Coaching •  
SW.

## Pre-Session

We get set up before the session with pre session questions & relevant info

## Mapping Session

The main session is working live through these and bringing out what needs to happen when

*Your plan is good to go!*

You will leave sessions with a clear plan of action and your plan will be provided to you in a form that suits you best

## Follow up call

Your plan of action is then pulled together and a follow up call takes place to talk it through with you



# Take

*aways*

- **Clarity** on how to grow the business or yourself
- Strategic application of **lean, smart methodologies** and business case examples
- Clarity around **what the business needs to do next**, in what order and 'how'
- **Action plan with clear deliverables** over required period of time drafted
- **Accountability and support** set to ensure achievement.

[Click here to learn more](#)



Mapping & Planning