




Sian Winfield

Coach & Consultant.

Time management & Growth expert for
start-ups, scale-ups, Founders &
Entrepreneurs.

sianwinfield.com





*Clarity, direction and dynamic growth
for you and your business.*




About Sian

25 years experience in helping others to grow. From the fitness industry as a fitness professional to NLP coach and trainer working with Traders to attain peak performance in London City and head hunted by start-ups in her career.


Starting her own company 8 years ago successfully growing and scaling over 250 start-ups.

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Working alongside this with hundreds of entrepreneurs internationally through coaching individually and through group programmes.

Some of these include Foundervine through Barclays Black Founder Accelerator Programme or Wray Nephews collaboration and mentoring for The Peter Jones Foundation of Peter Jones of BBC's Dragons Den.



Sian has delivered workshops for the UK's most renowned Accelerator LMarks for DPD EcoLabs through to working with the Italian Trade Agency on their chosen start-ups to grow in the UK and world-wide.

This diverse experience forms the foundation of her approach, offering valuable insights into achieving success.

And she delivers

Additional highlights include

300 companies multiple sector to grow

60 individual coaching clients

20 Traders through peak performance training

**260 Entrepreneurs through 1:1 FOC 1 hour advice sessions in collaboration
with coworking spaces**

12 start-ups through 4 different accelerators

50 mentees supporting their growth through 4 different brands

100s of coffees giving advice to peers

100s of investor or network connections / introductions

Success Stories

I FELT PUMPED AND READY TO GO!

Sian helped me find a way when my business was struggling and had become stuck. After every session, Sian empowered me and I felt pumped and ready to grow the business. It has been one month now since our last session and I miss her inspiration and guidance so much. I would highly recommend Sian to anyone that is stuck in a rut and wants their business to grow and be successful.

- FOUNDER BOOM SAUCE

A photograph of Maryann Penfold, a woman in a black dress, holding a trophy and a certificate. She is standing next to a man in a suit. The background is a white backdrop with various logos including Robert Dyas, WesternUnion, NatWest, and sumup.

Maryann
Penfold

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It should be clear that effective coaching is critical for anyone who is serious about the time they spend on this planet. Having a purpose, knowing it, and figuring out how to navigate the path is tough. This is especially true in business. The quality and approach of an outstanding coach significantly amplifies the value of the time invested, and for this and many other reasons I cannot recommend Sian highly enough.

- STEVE WHITTING, PAYMENT TECHNOLOGY AT SOLD0



At the time I was over worked and no real sense of direction and I was anxious. With Sian's expert coaching I have been able to take my business to the next level as well as set up my second business which has seen me take on clients including Google and LinkedIn within the first month of trading. Sian has helped me to believe in the power of me and with that I have been unstoppable. Sian has also taught me strategies that I can use when she's not there too. A good coach provides you with enough support so that you can be self sufficient. Sian hasn't just been good, she's been phenomenal.

- ONYINYE UDOKPORO, FOUNDER OF ENRICH LEARNING AND NEURODIVERSITY ADVOCATE

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HIGHLY RECOMMEND!

I worked with Sian as part of the Foundervine and Wray & Nephew Wray Forward group coaching program. Sian provided a wealth of knowledge to the group and a major takeaway for me was the importance of the founder mindset and having confidence in your start-up and your role as a founder. Sian provided a judgement-free, safe space for the group to be vulnerable about the challenges we were facing and not only listened but gave us actionable takeaways to overcome the hurdles. I would be delighted to work with Sian again and highly recommend her to other start-up founders

- FOUNDER TALES & TAILS UK



I had the pleasure of working with Sian in the early stages of my startup. She was instrumental in supporting me to reflect on my life, what I wanted and to put in the practical steps to scale my idea. She holds vision and detail in equal balance and is expert in what it takes to build, scale and systematise a business which to most entrepreneurs is the missing link to effective growth. I'm proud to say we're now 9 people in our core team with 15 associate facilitators and continuing to use the methods shared by Sian. I'd recommend her as a coach, thought leader and expert in her field.

- PETRA VELZEBOER, CEO OF PVL AND MENTAL HEALTH CONSULTANT

Sian has worked with our company for over a year. I would recommend her to anyone trying to get to the next stage of business growth. She brings insight and action to your business. We would not have been able to scale our business without her involvement.

- PADRAIG HYLAND, CO-FOUNDER THE CORE STORY



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The background features a stylized hand with a blue and white halftone pattern, a blue starburst, a pink starburst, a blue wavy line, and a yellow diagonal bar. The overall color palette is bright and energetic, with yellow, blue, pink, and black tones.

Working with Sian

Choose from the one-on-one packages which are tailored for your success.

- *Business, Start-up & Scale-up Coaching*
- *Entrepreneur, Leadership & Executive Coaching*
- *Bespoke Consultancy*

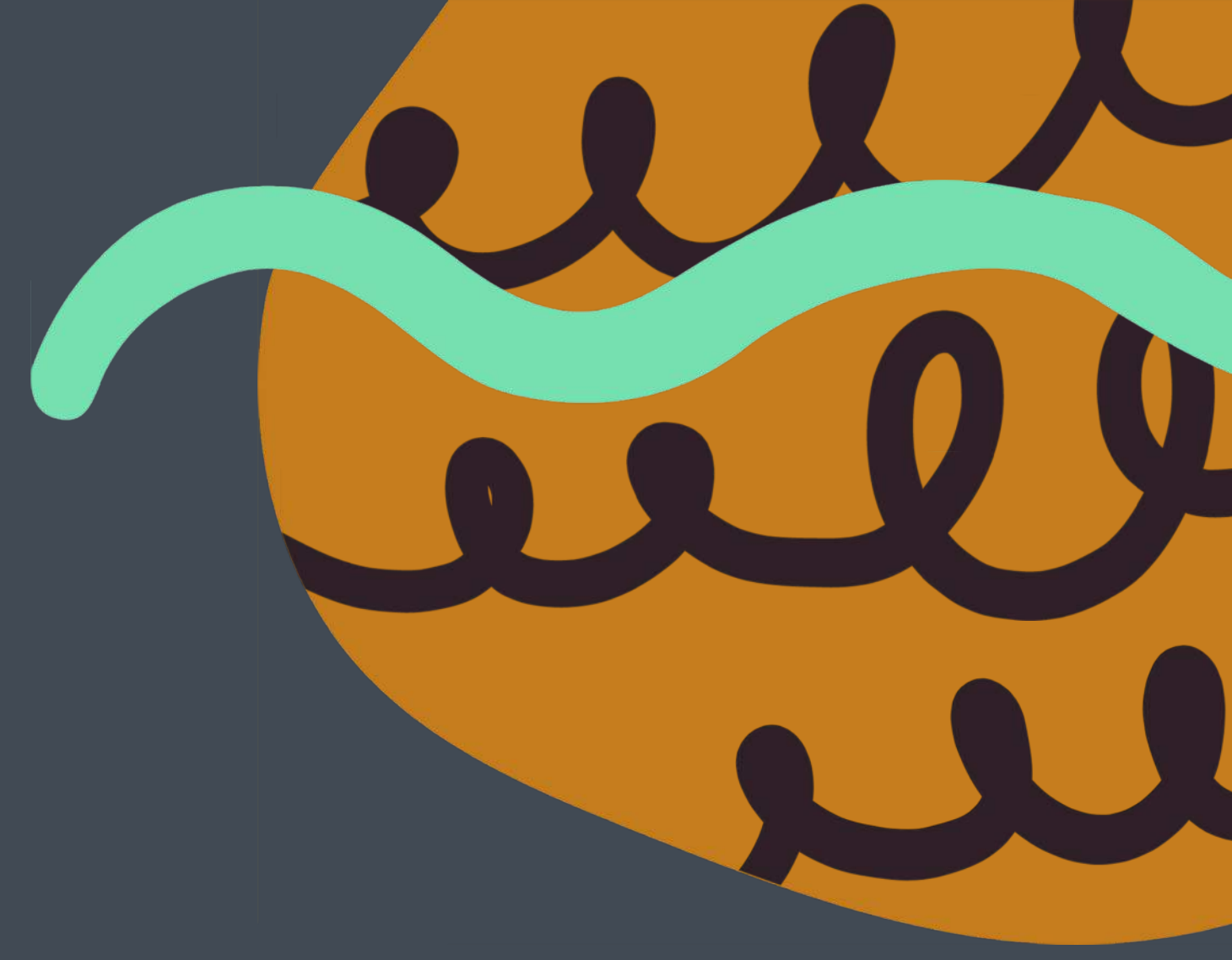
Her coaching style is dynamic, directional and results-driven to elevate your performance and get you moving forwards.

Let's chat and see if working together is the right fit!

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[Sian's Linktree](#)



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